



January 10th, 2024

Dear Hiring Manager,

It is with the greatest happiness and deepest loss that I write this letter to recommend Elizabeth Andrewes, our Marketing and Creative Director. For the last four years, Liz has galvanized our team around our central principle to bring safety, health, and joy to children. Simultaneously, she spread our convictions to our community through her three outreach responsibilities (Digital/Social Media, School Programs, & Referring Offices). However, if you read her position description you will underestimate her.

Liz was responsible for establishing a connection with thirty-two schools in Glynn, Bryan, and Liberty counties, reaching over 13,000 students; and developing the only online platform for oral health in our region during COVID. Her background in film was instrumental in developing captivating content but her true talent is creating human connection. She forged relationships that have solidified our position in the communities we serve. By no exaggeration we were pioneers in this area and our social media platform has been imitated by competitors, but the attention to detail and quality that Liz brings is unrivaled.

She was instrumental in the design of our new 1.7 million dollar building in Brunswick, Ga, coordinating with the general contractor in material selection and every aspect of the design process. She oversaw the 3D interactive art, color selection, and created magical space for children in our community. There are few people that could take her boss's vision of integrating a underwater lobby scene, complete with a 25 foot whale shark suspended from the ceiling, with cutting a 1973 VW bus in half for a gaming center. As you will quickly learn, Liz does not function on limitations, only possibilities.

Her ability to flex her experiences in multiple disciplines is her competitive advantage. She came to us with a background in set design and stage construction, but her history in dance brought magic to our social media videos. The complexities of her charge demanded a thorough understanding of Facebook algorithms and online marketing platforms, which she did not have previous formal training. Characteristic of her insatiable quest for knowledge, she dedicated herself to this knowledge and excelled.

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Elizabeth Andrewes has become a partner in my endeavors, someone I trust completely, and lean on daily. Make no mistake, her absence will be a profound loss for myself and our entire team. My leadership experience running a practice of 45 employees and previously as the XO/Troop Commander in the 82nd Airborne, tell me we will be unable to find an equal replacement. Finding a person that dedicates themselves wholly to the perfection of their craft is truly rare.

I describe Liz as a force of nature, when she enters the room, it is instantly transformed, the creative energy is elevated, and we all are raised to a better version of ourselves. If she has applied to your company, I can assure you she has researched your mission and it's something she is passionate about. I will fall short at illustrating the impact Liz has had on my company, but we are not left with a feeling of sadness at her move back up north. She has left us in great shape, we are excited for her next level of growth, and I am personally excited to see what she does next. If you are wise, you will hire her immediately.

Respectfully,

Adam Hagan, DDS

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