

# Elizabeth Catherine Andrewes

Marketing & Creative Director | Project Manager  
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EDUCATION	SKILLS	
<b>Savannah College of Art and Design</b> <i>Master of Fine Arts in Production Design, GPA 4.0</i> — Graduated Summa Cum Laude	Project management, strong organizational and communication skills, creative strategy, concept art, brand development, budget management, resource management, art direction, graphic design, multimedia design, set construction, technical drafting, interior design, event design, staging, scaled model making, storyboarding, photography, proficient with hand tools	
<b>Chapman University</b> <i>Bachelor of Fine Arts in Dance Performance</i> — Outstanding Senior Choreographer Award		
EXPERIENCE		
<b>Surfside Kids Pediatric Dentistry</b> , Richmond Hill, GA <i>Marketing &amp; Creative Director, 06/2020 - 03/2024</i> Developed marketing strategies to engage with current and prospective families. Increased profits from a 2.4M cash receivables to over 5M; 85% reduction in state-based insurance plans; 72% increase in new patients. Project manager for building and design teams for newest 2.1M office, including the design and selection of all interior and thematic elements. Wrote proposals and reviewed contracts. Monitored SEO, KPI, Google/Meta analytics to track success of campaigns. Managed social media and website. Billboard and graphic designer. Event planning, public relations, reputation promotion with referring offices.	<b>Vanessa Platacis</b> , Visual Artist, Savannah, GA <i>Graphic Designer, 09/2018 – 02/2019</i> Assisted artist in creating 3D digital renderings of the 2,700 sq. ft. space for her exhibition <i>Taking Place</i> at the Peabody Essex Museum located in Salem, MA.	
<b>IATSE Local 491</b> <i>Set Decorator &amp; Scenic Artist (member since 01/2019)</i> Head of the set decoration department, responsible for selecting, designing, fabricating, and sourcing the set dressing elements for film sets. Managed department teams, communication with film director and DP. Other department-related duties, including budgeting.	<b>ThemeWorks, Inc.</b> , High Springs, FL <i>Scenic Artist Intern, 06/2018 – 08/2018</i> Utilized fabrication techniques and processes; worked with materials, such as 2-part Apoxie Sculpt, Habitat, Mathew's automotive and Nova latex paints, as well as PolyGem products and polyurethane foam. Scenic painter and sculptor for projects at Fantasyland in Tokyo Disney and Ripley's Believe It or Not in Gatlinburg, TN.	
	<b>William J.H. Andrewes</b> , Museum Consultant & Sundial Architect, Concord, MA <i>Curatorial Assistant, 06/2015 – 07/2016</i> Constructed museum models. Assisted with sundial projects, restoration work, archival research, cataloging.	
SELECTED WORKS		
<i>A Savannah Haunting</i> , Feature Film	Scenic Artist, Local 491	2020
<i>JCPenney</i> , Photoshoot	Set Stylist, Local 491	2020
<i>Lynyrd Skynyrd</i> , Concert	Stagehand/Theatre Technician, Local 320	2020
<i>CNN Democratic Town Hall</i> , Political	Electrician, Local 333	2020
<i>The Color Purple</i> , Broadway	Props, Local 320	2019
<i>Disney On Ice</i>	Stagehand/Theatre Technician, Local 320	2019
<i>American Idol</i> , TV Series	Stagehand/Theatre Technician, Local 320	2019
<i>The Beautifully Ugly Door</i> , Promo	Concept & Scenic Artist	2019
<i>Summer Gold</i> , Feature Film	Set Decorator, Local 491	<i>pre-production</i> 2020
<i>Love Takes Flight</i> , Hallmark	Set Decorator, Local 491	2019
<i>Love To The Rescue</i> , Hallmark	Set Decorator, Local 491	2019
<i>Puppy Bowl XV</i> , National Commercial	Assistant to the Art Director	2018
<i>Le Buzz</i> , Student Emmy-Winning	Set Designer	2017
<i>The Beach House</i> , Hallmark	Day Player	2017
<i>NHB</i> , National Commercial	Production Assistant	2017
<i>An L.A. Minute</i> , Feature Film	Intern	2017
CERTIFICATIONS	SOFTWARE	
<b>OSHA/HIPAA</b> , 2023	Photoshop, SketchUp, LayOut, V-Ray, Vectorworks,	
<b>CPR/AED</b> , 2023	Illustrator, Premiere, AutoCAD, Microsoft Office	